



# **GRADES4LIFE**

*HELPING THE WORLD  
GET A BETTER GRADE  
FOR LIFE*

# GRADES4LIFE FOR COMMUNITIES



## Who We Are

Grades4Life is a nonprofit 501c3 organization dedicated to facilitating programs and technology for local schools, organizations, and communities. Our goal is to provide additional opportunities for youth success.

# Our Story



Founded in 2015 Grades4life has supported communities across New Jersey. Grades4life continues to expand to support educational achievements, social responsibility, and youth development.

- Essex County
- Union County
- Somerset County
- Middlesex County
- Passaic County
- Burlington County



## AWARDS

- “Best In Education” Urban League of Union County
- “Best In Social Responsibility” NJBB
- “Impact Award” International Girls Academy



# Grades4life Programs

Our  
Focus

## Youth Entrepreneurship

Students will have the opportunity to learn how to use their skills, passions, and team work to create and present youth lead businesses. At the end of these programs, participants will have the opportunity to pitch their ideas and concepts to the student body as well as community supporters. These enrichment programs will teach valuable life skills including the following:

- Social Emotional Learning
- Financial Literacy
- Business Management
- Peer to Peer Learning
- Confidence Building
- Team Work
- STEM
- Gaming & Coding
- Technology
- Marketing
- & More



**L** Lyfepreneur

Learn business fundamentals, how to monetize your passion, and how to be your own boss. Program teaches valuable life skills and mentorship helping youth to unlock their entrepreneurial potential.



Learn how to use STEM to create your own products and unlock the entrepreneur in you. Develop your team work and marketing skills in the Stempreneur program.



Learn how to unlock your entrepreneurial skills to become a player in the gaming industry. Test games, build games, and more in the Gamepreneur program.

# Mentorship & Technology



G4L Learning Management Platforms is an integrated software that connects instructors and participants and supports digital learning. The platform creates engagement and provides resources by removing barriers to access through the G4L marketplace.

- Social Emotional Learning
- Community Engagement
- Incentive Rewards System
- Building Confidence
- Self Accountability
- Increase Engagement
- Improved Program/Class Culture

# Workshops & Assemblies



Grades4life hosts assembly's, workshops, and events all aimed at inspiring the leaders of the next generation.

- Entrepreneurship
- Confidence Building
- Team Work
- Financial Literacy
- SEL
- & More

# Engagement Opportunities



## We're All About Youth Entrepreneurship



### Kids Business Ideas

- |                              |  |
|------------------------------|--|
| 1. Open A Lemonade Stand     | 13. Start Podcasting                         |
| 2. Become An Artist          | 14. Become A Musician                        |
| 3. Start A Chore's Service   | 15. Start Kids Party/Event Planning          |
| 4. Become A Candy Maker      | 16. Offer Computer Services                  |
| 5. Become A Jewelry Maker    | 17. Offer's Voice Acting                     |
| 6. Become A Cookie Maker     | 18. Become A Food/Movie Critic               |
| 7. Become An Author          | 19. Start Coding & Game Creation             |
| 8. Start A Tutoring Service  | 20. Become A Graphic Artist                  |
| 9. Become A Fashion Designer | 21. Offer Show/Lawn Care                     |
| 10. Become A Soap Maker      | 22. Become A Fitness Instructor              |
| 11. Start Pet Sitting        | 23. Start A Healthy Eating/Smoothie Business |
| 12. Become A Video Blogger   | 24. Video Gaming Coordinator                 |

THE SKY'S THE LIMIT FOR YOUR NEXT BIG IDEA



Let's partner to inspire the next generation of leaders. "How I Became A Kid Entrepreneur" was written by our founder Chris Johnson with the mission of increasing youth entrepreneurship and financial literacy for the next generation. Book the Grades4life team or order the book for your students and let's work together to help the world get a better grade for life.

# Social Impact

Our  
Impact

## Community Partnerships

Grades4life partners with various communities, business groups, and educational institutions who support the professional development of our future leaders. At Grades4life we believe developing collaboration is paramount to success.

## Partner With Us

Grades4life programs are developed to bridge the gap to connect youth to resources, create exposure to career path opportunities, and support overcoming barriers related to access and social economics. We invite you to partner with us and help the world get a better grade for life.



## Let's Get Connected

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